



Masters' Conference 27.4.2017

GLOBAL CHALLENGES
AND LEADERSHIP
IN MULTICULTURAL
ENVIRONMENT



We would like to warmly invite all of our working life partners, alumni, graduates, master students and other interest groups to join our event! The conference is being held at TAMK main campus at Kuntokatu 3, in Juhlasali D1-04. This year's Masters' Conference focuses in Global Challenges and Leadership in a multicultural environment.

The Program

Masters' Conference, Juhlasali D1-04 The host for the afternoon is senior lecturer Taru Owston.

13.00 - 13.10 Welcoming words
13.10 - 14.10 Panel discussion: How to lead multicultural work force

The panelists:

Marko Mäkilouko, Head of Degree Programme, Industrial Engineering Management

Shaidul Kazi, Senior lecturer, International Business

Mark Curcher, Program Director, Vocational Teacher Education

Päivi Mayor, Principal Lecturer, International Business

Anu-Rohima Mylläri, Development Officer for Multicultural Activities, Finnish Red Cross

14.10 - 14.40 Coffee and networking
14.40 - 15.40 Keynote: Sanoma managing change
Susan Duinhoven, CEO of Sanoma
15.40 - 16.00 Conclusion and announcement of next year's theme



Susan Duinhoven is the CEO and President of the Finnish Media Corporation Sanoma since October 2015. Susan is a Dutch, now living in Helsinki.

Susan comes most recently from the largest regional newspaper company in the Netherlands, Wegener where she was CEO and Chair of the Executive Board. Prior to this she worked at Thomas Cook as CEO of Western Europe, and before that Susan held various positions for a long period in the Yellow Pages businesses in the Netherlands and Denmark, in McKinsey and started at Unilever.

Please register by 18th of April at: <https://goo.gl/sFWqYg>